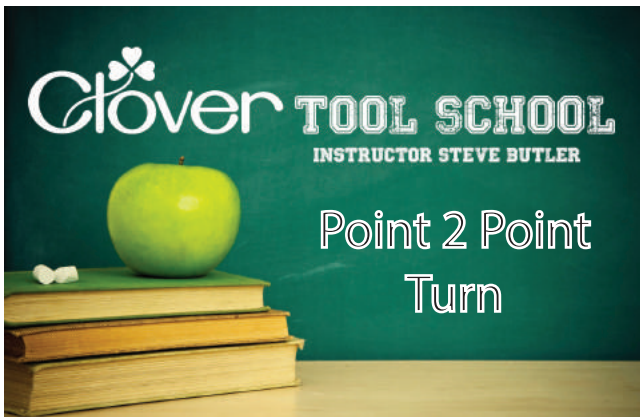


# Tool School in Session

## See us at [www.clover-usa.com](http://www.clover-usa.com)



**What is it?** - It's all about manipulation. After we've cut our fabric to exacting dimensions and carefully sewn those pieces together and turned our fabric right side out there is one more thing we have to do before we can press. We have to make sure we've turned our seams and points to the lines of the stitches that bind them. Make them smooth and even. This is often easier said than done. But the end result, the appearance of our sewn project depends on it so it's important. It seems that there should be a tool available to help us do this and there is. Actually there are many and that's because of all of the different turning requirements we encounter as we sew. In fact one project, a fashion garment for example, might have long sweeping seams, close rounded seams and collar points to turn. Three tools? Used to be, but no more. Clover and Joan Hawley have designed a single tool that can accommodate the turning requirements for the entire spectrum of fashion, heirloom, home decor and craft sewing. The Point 2 Point Turner is an enlightened approach to sewing. Tools designed with you in mind in an environment of new and emerging techniques and applications. Every edge, point and dimension of the Point 2 Point Turner has a designed purpose. The tool is smooth and comfortable to hold and manipulate, making your work efficient and easy. Lefty, righty, no problem. It's durable and strong and will be a lasting addition to any studio.

**What does it do?** - The Point 2 Point Turner is a true multi-function tool that performs all of those functions extremely well.

•Two points are available, one at either end of the tool. One is a sharp point that is perfect for tight, limited spaces like collar points. The other point is on the edge of the spatula shaped end. This is ideal for points with a little more access. The unique shape of this point allows you to approach the point from the side, pushing with the grain of the fabric. Pressing out in this manner with the grain helps you avoid stretching or distorting your fabric.



**Point 2 Point Turner**  
Item No. 7803

Now you're probably thinking, Great! How do I sign up? It's easy, sign up through our website: [www.clover-usa.com](http://www.clover-usa.com) or text "CLOVERUSA" to "22828" to get started.

- The long sweeping edge of the tool is perfect for turning long sweeping seams. For turning seams with a shorter radius the spatula shaped edge is ideally suited. With a flip of your wrist you can switch from one tool and application to the other. Easy and convenient.
- The flat, smooth arc of the spatula edge is perfect for finger pressing and the acute side of that edge is a natural Hera Maker.

**How do I promote it?** -Multi-tasking is a way of life for many of us and Clover's Point 2 Point Turner is multi-tasking personified. We identify with it. It fits our lifestyle. One tool that replaces many and performs each of those tasks with ease. Explain those benefits in your blogs and web site. Make a "Notion of the Week" story board at your point of purchase. Design a few classes around the Point 2 Point Turner. Your customers will see its value and a hundred other applications they can use it for before the class is over. This is truly an "Oh wow" tool. Show it and they will come for it.



*Steve Butler has expertise in the sewing and needlecraft industry. Co-founder of Superior Threads. Steve has taught numerous classes at all major sewing machine conventions, regional trade shows, International Quilt Market, various machine embroidery venues and has been a four time repeat guest on Martha Pullen's popular PBS series, "Martha's Sewing Room".*

Stay Social With Us  
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## Tool School Curriculum:

November :  
**3th:** Fabric Folding Pen  
**17th:** Point to Point Turner

December:  
**1st:** Carefree Curves  
**15th:** Iron Finger

January:  
**6th:** Hold It Precision Stiletto  
**20th:** Mini Iron II



### Point 2 Point Turner

### Fabric Folding Pen



Item No. 7803



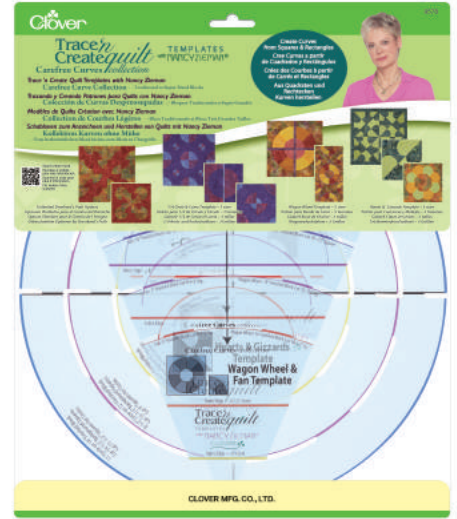
Item No. 4053

### Fabric Folding Pen Liquid



Item No. 4054

### Carefree Curves



Item No. 9578

Item No.	Description	UPC	Std Pk	Case Pk	MSRP	Qty	Subtotal
4053	Fabric Folding Pen	051221507038	3	72	\$16.95		
4054	Fabric Folding Pen Liquid	051221740541	3	144	\$8.50		
7803	Point 2 Point Turner	051221778032	3	72	\$9.25		
9578	Trace 'N Create Carefree Curves	051221795787	3	48	\$23.95		

Ship To:

Bill To:

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