

## Tool School in Session

 See us at www.clover-usa.comWhat is it? - Sewing is all about construction. At its most elemental level whether your preference is fashion, heirloom, quilting, appliqué, home decor, or any combination, it is all the same. It's putting fabric together in some arrangement that results in our predetermined creative vision. But before we can apply even the very first stitch we have to make sure our fabric is cut, folded and pressed to very specific dimensions. The fabric must be manipulated into the shapes that will result in the conclusion of that vision. Sharp scissors and a rotary cutter will make the shapes. But what about the creases or folds? What's the best way to do that? Simple . . . Clover's Fabric Folding Pen. Think of a felt tip pen that is filled with what amounts to be a very unique fabric softener. Just remove the cap and with the felt tip trace either a straight or curved wet bead line on your fabric. The fluid from the pen causes the fabric fibers to relax at the point of application. Now you can fold along that specific line with ease and either finger press or iron to form a sharp, lasting edge. The pieces of your project can now be assembled easily and precisely and they will look great!

What does it do? - The applications are endless and make fabric manipulation quick, easy and precise.
-English Paper Piecing can now be done without all of the stitches. Wow, what a time saver. Let's you form all of your shapes quickly and easily and get on to the fun part of creating your finished product.
-Any crease or hem you want to form can be made very quickly with our without an iron. Use a straight edge to lay down the wet bead line and then simply fold over and finger press or iron. Even the most detailed designs can be accomplished. This is an especially useful tool when working with minimum seam allowances.

Nov 3, 2014_Class 7


#### Abstract

Now you're probably thinking, Great! How do I sign up? It's easy, sign up through our website: www.clover-usa.com or text "CLOVERUSA" to " 22828 " to get started.


-The Fabric Folding Pen is a natural for appliqué or reverse appliqué. You can either trace or freehand any line that forms your design. These "relaxed" fibers will allow you to easily manipulate your fabric around that line. Doing patch pockets? Same principle. Trace the shape you want, fold along the line, press and then stitch in place. Easy peezie.

- Ever go to a sewing class and have to wait forever to use the iron? No more. Take your Fabric Folding Pen and you'll be ahead of the rest of the class all night.
-We've all bought a piece of fabric that had an unwanted crease across it or perhaps we accidentally formed one while ironing. What's the easiest way to get rid of it? Trace over the unwanted seam with the Fabric Folding Pen, iron and it's gone. Think of it as reverse ironing.
-What do you do when the pen fluid is used up? No worries, they're refillable. Mix a few drops of fluid concentrate with tap water and you're good to go. By the way, the fluid is unaffected by ironing.

How do I promote it? - Clover's Fabric Folding Pen is a natural for every genre of sewing. It will be a useful addition to every class you provide to your customers. Just ask all of your teachers to include or demonstrate it in their presentations. This tool is so handy that once it becomes part of your own creative process you'll always be finding new applications for it and wonder what you ever did before you owned one.

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## Tool School Curriculum:

## Stay Social With Us \#cloverfan 

Fabric Folding Pen


Item No. 4053

Fabric Folding Pen


Item No. 4054

November:
3th: Fabric Folding Pen
17th: Point to Point Turner

December:
1st: Carefree Curves
15th: Iron Finger

January:
6th: Hold It Precision Stiletto
20th: Mini Iron II

## Point 2 Point Turner



Item No. 7803

Trace 'N Create Carfree Curves


Item No. 9578

| Item No. | Description | UPC | Std Pk | Case Pk | MSRP | Qty |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| 4053 | Fabric Folding Pen | 051221507038 | 3 | 72 | $\$ 16.95$ |  |
| 4054 | Fabric Folding Pen Liquid | 051221740541 | 3 | 144 | $\$ 8.50$ |  |
| 7803 | Point 2 Point Turner | 051221778032 | 3 | 72 | $\$ 9.25$ |  |
| 9578 | Trace'N Create Carefree Curves | 051221795787 | 3 | 48 | $\$ 23.95$ |  |

## Ship To:

Bill To:

CLOVER NEEDLECRAFT, INC.
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[^0]:    Steve Butler has expertise
    in the sewing and needlecraft industry. Co-founder of Superior Threads. Steve has taught numerous classes at all major sewing machine conventions, regional trade shows, International Quilt Market, various machine embroidery venues and has been a four time repeat guest on Martha Pullen's popular PBS series, "Martha's Sewing Room".

