

What is it? - Wonder Clips are perhaps the most versatile and useful sewing tool ever devised. For years sewers have used binder clips, hair pins or even clothes pins for any number of sewing applications where an alternative to pins is desired. The Wonder Clip, designed and manufactured by Clover, is the first clip developed specifically for the needs of today's sewers, quilters, crafters and beaders. The Wonder Clip is available in two sizes. The Original Wonder Clip is 3/8" wide and 1" long. The base is flat to allow it to lay smoothly on any level surface like tables or sewing machine needle plates. The base is also marked in 1/8" increments to ensure accurate and uniform application. The Jumbo Wonder Clip is 2 1/4" long with 1/4" increments marked on the base. They are sturdy, don't leave marks and are easy to see through to enable accurate positioning on your projects. Original Wonder Clips are available in packs of 10, 50 or 100. Jumbo Wonder Clips are available in packs of 12 or 24.

What does it do? - We are still counting! We'll let you know when people stop finding new uses.

•Sewing - Wonder Clips are a natural for holding together layered sections of fabric during the sewing process. Quilt bindings, hems, piping, seams, etc., all can be held securely in place while sewing. Unlike pins, Wonder Clips do not leave holes in leather, delicate or vinyl/laminate type fabrics. You can easily position appliqué or hold patterns in place while marking or cutting and avoid puckering issues caused by using pins on some fabrics.

•Knitting and Crochet - Wonder Clips are a real boon to knitters who are always joining their work at seams . . . side seams, sleeve insertion, sleeve seams etc. For those who crochet life just got a whole lot easier too. Clip all of your intermediate sections together in organized groups until



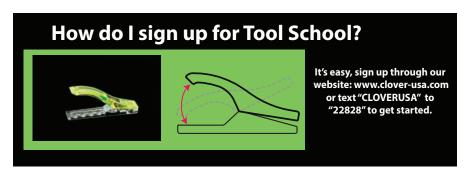


Jumbo Neon Green Wonder Clips Item No. 3182

you are ready to join them and then use the Wonder Clips to hold sections together while you attach. If you are beading with your crochet the Wonder Clip can be used to position the beads away from your work until they are needed.

•Crafts and Beading - Wonder Clips are like having a "third hand". They are strong enough to hold virtually any sewing, art, or general craft materials in position while you glue, sew, paint, tie, staple, embellish, dry, or carve . . . whatever is required to create your masterpiece

How do I promote it? - This is a product people get excited about when they see it. Just put a few out to demonstrate some uses in your store. If you sell sewing machines use them during the demo. Customers will always ask, "What is that?" Same for knitting stores. Let your customers see them in action and they are sold. Using them in classes is always a great move too.





Steve Butler has expertise in the sewing and needlecraft industry. Co-founder of Superior Threads. Steve has taught numerous classes at all major sewing machine conventions, regional trade shows, International Quilt Market, various machine embroidery venues and has been a four time repeat guest on Martha Pullen's popular PBS series, "Martha's Sewing Room".

Wonder Clips

*The month of October is National Breast Cancer Awareness Month



Knitting & Crochet Jumbo Wonder Clips (12pcs) Art No. 3166



Jumbo Wonder Clips (24 pcs) Art No. 3157



Wonder Clips (100 pcs.) Art No. 3159



Wonder Clips (50pcs) Art No. 3156



Wonder Clips (10pcs) Art No. 3155



Wonder Clips (50pcs) POP Display Art No. 3167

NEW!!!



Wonder Clips (10pcs) Art No. 3180



Wonder Clips (50pcs) Art No. 3181



Wonder Clips (50pcs) Art No. 3183



Wonder Clips (10pcs) Art No. 3185

Next weeks Tool School....





*Next Tool School we will be featuring the Dome Needle Case Art No. 625 and the Desktop Needle Threader in assorted colors and Special Edition Breast Cancer Awareness Pink Art No. 4080 *To view pricing information on items and color options visit our website at www.clover-usa.com

Item No.	Description	UPC	Std Pk	Case Pk	MSRP	Qty	Subtotal
3180	Wonder Clips (10pcs) Neon Green	051221731808	3	144	\$6.95		
3181	Wonder Clips (50pcs) Neon Green	051221731815	3	48	\$32.95		
3182	Jumbo Wonder Clips (24pcs)Neon Green	051221731822	3	48	\$24.95		
3183	Wonder Clips (50pcs) Assorted	051221731839	3	48	\$32.95		
3185	Wonder Clips (10pcs) Assorted	051221731853	3	144	\$6.95		
3167	Wonder Clips (50pcs) POP Display	051221731679	12	48	\$32.95		
3155	Wonder Clips (10 pcs)	051221356155	3	144	\$6.95		
3156	Wonder Clips (50 pcs)	051221356162	3	48	\$32.95		
3157	Jumbo Wonder Clips (24 pcs)	051221731570	3	48	\$24.95		
3159	Wonder Clips (100 pcs)	051221731594	3	36	\$59.95		
3166	Knitting & Crochet Jumbo Wonder Clips (12 pcs)	051221731662	3	72	\$13.95		

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