

What is it? - Every now and then a sewing tool comes along that truly changes the way we sew. Point in fact, the rotary cutter, a true renaissance tool. Scissors are great, and still have their place, but they make our hands hurt, are hard to keep sharp (especially around husbands and children), require us to manipulate the fabric while cutting it, don't like cutting layers or following lines and generally distort our fabric when cutting. Only five thousand years after the invention of the wheel some genius applied the same principle to cutting fabric and we now enjoy the luxury of the rotary cutter. They are easy to hold, are extremely sharp, effortlessly cut multiple layers of fabric, are adept at following lines and templates and cut so cleanly on flat laying fabric that little or no distortion or fraying results. How cool. I told you that Clover doesn't do gadgets and we don't. We also don't change what works just for the sake of change. What we have done with the Clover Rotary Cutter is take the concept to a whole new level of performance with due consideration to both the user and an entire range of sewing applications.

**What does it do?** - Very simply put, it makes the most demanding cutting applications easy and precise.

- •Ergonomic is too clinical to describe Clover's blend of form and function to make a tool that is easy to hold and efficient to use. The handle is soft and fits comfortably in your hand. The blade and movable shield work together to result in a precise angle so it's easy to cut either sitting or standing. It takes only seconds to set it up for either left or right handed operation.
- •In quality and performance, Clover rotary blades are unsurpassed. Made from high grade carbon steel and honed to an optimum blade angle, Clover blades are both sharp and durable.
- •Size matters. A gourmet chef uses several sizes of knives to prepare a meal. She could probably get by with just one but why would she?





Rotary Cutter 45 mm Item No. 7500

The same principle applies to cutting fabric. When cutting small patterns or using tight radius templates it is so much easier to manipulate an 18 millimeter rotary blade. For projects in between there are 45 and 28 millimeter rotary blades. Fit the tool to the task for best results. Simple.

•Sharpening. All rotary blades are made from super hard steel and are sharpened at very precise angles using heavy duty, computer controlled industrial equipment. Your chances of matching the factory angles and grinding performance with a plastic "sharpener" at home are almost zero. Replace warn used blades with sharp new blades. You're worth it. So is your fabric.

How do I promote it? - Easy . . . use it, talk about it, implement it in classes. Customers will see the unique features and benefits and want the whole set. Don't forget the always useful pinking blade and the wavy craft blade that also fit the Clover Rotary Cutter.

# How do I sign up for Tool School?



It's easy, sign up through our website: www.clover-usa.com or text "CLOVERUSA" to "22828" to get started.



Steve Butler has expertise in the sewing and needlecraft industry. Co-founder of Superior Threads. Steve has taught numerous classes at all major sewing machine conventions, regional trade shows, International Quilt Market, various machine embroidery venues and has been a four time repeat guest on Martha Pullen's popular PBS series, "Martha's Sewing Room".

## **Rotary Cutters**







(28mm)



(60 mm)



Item No.7503

#### **Rotary Blade Refills**





Item No. 7518





Wave Blade Refill/ 45 mm Item No. 7519

#### **Wonder Clips**



Knitting & Crochet Jumbo Wonder Clips (12pcs) Art No. 3166



Jumbo Wonder Clips (24 pcs) Art No. 3157



Wonder Clips (100 pcs.) Art No. 3159



Wonder Clips (50pcs) Art No. 3156



Wonder Clips (10pcs) Art No. 3155

## **Rotary Cutter Cradle**



Item No. 7534 NZ

| Art No. 3166 |  |              |        |         |         |     |          |
|--------------|--|--------------|--------|---------|---------|-----|----------|
| Item No.     | Description                                    | UPC          | Std Pk | Case Pk | MSRP    | Qty | Subtotal |
| 7500         | Rotary Cutter 45mm                             | 051221522505 | 3      | 72      | \$16.50 |     |          |
| 7501         | Rotary Cutter 28mm                             | 051221522512 | 3      | 72      | \$13.00 |     |          |
| 7502         | Rotary Cutter 60mm                             | 051221522529 | 3      | 72      | \$28.00 |     |          |
| 7503         | Rotary Cutter 18mm                             | 051221522536 | 3      | 144     | \$12.00 |     |          |
| 7518         | Rotary Blade Refill, Pinking Blade/45mm        | 051221775185 | 3      | 144     | \$12.95 |     |          |
| 7519         | Rotary Blade Refill, Wave Blade/ 45mm          | 051221775192 | 3      | 144     | \$12.95 |     |          |
| 7534         | Rotary Cutter Cradle                           | 051221775345 | 3      | 72      | \$9.95  |     |          |
| 3155         | Wonder Clips (10 pcs)                          | 051221356155 | 3      | 144     | \$6.95  |     |          |
| 3156         | Wonder Clips (50 pcs)                          | 051221356162 | 3      | 48      | \$32.95 |     |          |
| 3157         | Jumbo Wonder Clips (24 pcs)                    | 051221731570 | 3      | 48      | \$24.95 |     |          |
| 3159         | Wonder Clips (100 pcs)                         | 051221731594 | 3      | 36      | \$59.95 |     |          |
| 3166         | Knitting & Crochet Jumbo Wonder Clips (12 pcs) | 051221731662 | 3      | 72      | \$13.9  | 5   |          |

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| Ship To: |  |  |  |
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Item No. 7501 \* Rotary Blade Refills are available in our standard sizes of 18mm, 28mm, 45mm, 60mm please visit our website for more information