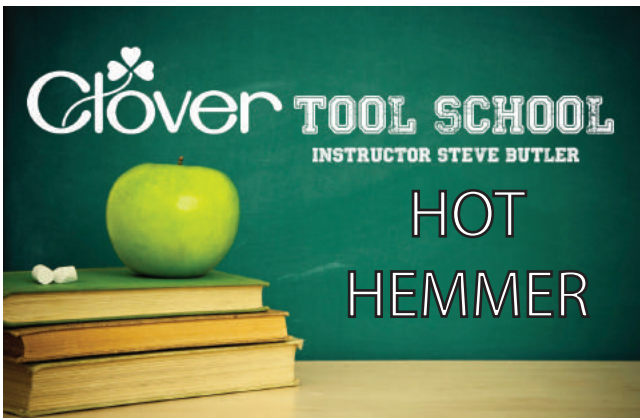


# Tool School in Session

See us at [www.clover-usa.com](http://www.clover-usa.com)

Now you're probably thinking, Great! How do I sign up? It's easy, sign up through our website: [www.clover-usa.com](http://www.clover-usa.com) or text "CLOVERUSA" to "22828" to get started.



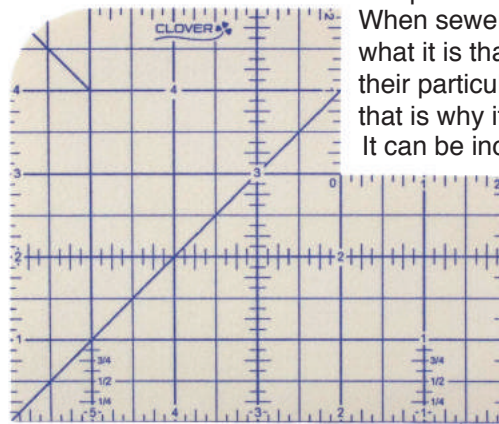
**What is it?** - We've all seen houses being built. The contractor goes to great effort to make sure all of the walls are measured accurately and that all of the corners are square. If he does this correctly all of the pieces fit precisely when everything is put together. Putting up crooked walls with the intent to straighten them out later results in a house where the windows won't open and the doors won't close and nobody's happy. Sewing is basically building with fabric. If we measure accurately and ensure all of the angles are correct the result is something that is pleasing to us. If we don't . . . ah, then not so much. That's where Clover's Hot Hemmer comes in. For the first time we have a sewing tool that lets us measure, set angles and press all at the same time and with one tool. The Hot Hemmer is made of a nylon type fiber board that does not retain heat when ironed on so no burned fingers. It does not stick to your fabric but does not slide either so it stays in place during use. And best of all it is loaded with useful measuring and angle markings and cutouts. Using the Hot Hemmer will improve the quality of every measured seam, hem, angle or shape you press into your fabric. It's a "must have" tool for every sewer.

**What does it do?** - The Hot Hemmer is one of those sewing tools that has many useful applications. Here are a few.

- Measure, fold and iron any hem in one smooth motion. Measure, fold, press. Repeat as necessary for the length or your project. This takes all of the guess work out of it. No last minute surprises where hem lines do not match up.
- Ever try to make a perfect 45° mitered corner? No problem. Just measure to desired depth at the desired point, fold your fabric along the miter line and press.
- How about pressing a curve, say to make a patch pocket. No problem. Just gather your fabric around the curved portion of the Hot Hemmer and press.

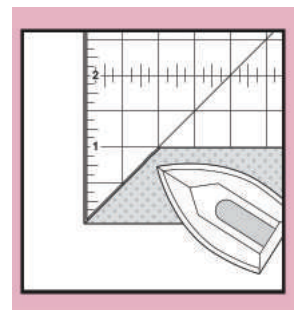
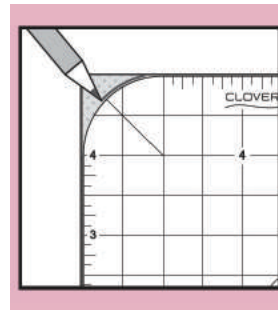
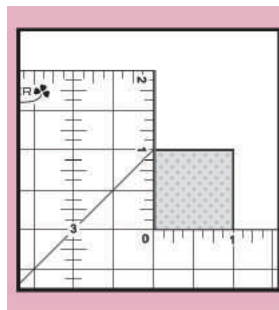
Remove excess fabric and attach to your garment. •The corner cutout can be used "lefty" or "righty" to measure trim lines or seams. Quick, accurate and no mistakes.

**How do I promote it?** - The Hot Hemmer is a best seller. This is one product that is truly intuitive



Hot Hemmer Item No. 7806

When sewers see it they just know what it is that it will do for them and their particular sewing genre. And that is why it is on constant reorder. It can be incorporated in every class, used at every retreat, even featured as the "Notion of the Month". The bottom line is if you use the Hot Hemmer you will want one for your very own. Years of development have produced a truly useful sewing tool. All of your customers will want one.



*Steve Butler has expertise in the sewing and needlecraft industry. Co-founder of Superior Threads. Steve has taught numerous classes at all major sewing machine conventions, regional trade shows, International Quilt Market, various machine embroidery venues and has been a four time repeat guest on Martha Pullen's popular PBS series, "Martha's Sewing Room".*



## Tool School Curriculum:

**August :**

**4th:** 5-in-1 Seams Gauge  
**18th:** Hot Hemmer

**September:**

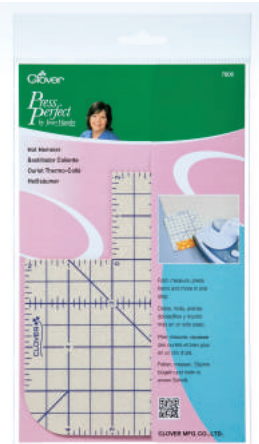
**1st:** No Hassle Triangles Gauge  
**15th:** Rotary Cutter

**October:**

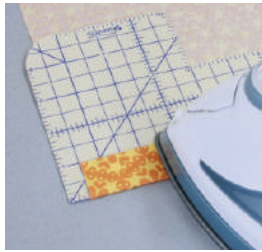
**6th:** Wonder Clips  
**20th:** Dome Threaded Needle Case  
 & Desktop Needle Threader



Use promo code #TOOLSCHOOL1 to receive FREE shipping on your initial order of items featured in August Tool School sessions. \*



**Hot Hemmer**  
 Item No. 7806  
 MSRP: \$17.95



**5-in-1 Sliding Gauge**  
 Item No. 9506  
 MSRP: \$14.50



Item No.	Description	UPC	Std Pk	Case Pk	MSRP	Qty	Subtotal
9506	5-in-1 Sliding Gauge	051221 530166	3	144	\$14.50		
7806	Hot Hemmer	051221 778063	3	144	\$17.95		

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\*\* Must use this order form when placing order, free ground shipping applies to standard shipping within the United States. Must take delivery by August 31, 2014.